



THE CITY OF SPRINGFIELD, MASSACHUSETTS

MAYOR DOMENIC J. SARNO

HOME OF THE NATIONAL BASKETBALL HALL OF FAME

MEDIA ADVISORY

For Immediate Release

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WALKING TOUR TO MARK COMPLETION OF FIRST PHASE OF THE SOUTH END REVITALIZATION PROJECT

October 6, 2010 - Mayor Domenic J. Sarno is pleased to announce that the improvements to Main Street in the City's South End Neighborhood are now complete. Mayor Sarno will host a walking tour on **Friday, October 8, 2010**, to celebrate this major accomplishment.

The walking tour will commence at the Italian American Memorial and Columbus Statue (in front of HAP Inc. and McDonalds) at 12:30 p.m. A press conference will be held at the corner of Morris and Main Streets at 1:00 p.m. Parking will be available at Tazzini Funeral Home and at the parking lot next to Mt. Carmel Society.

"We are thrilled with the results of the six-month Main Street construction project and invite everyone to join us for this milestone," stated Mayor Domenic J. Sarno. "The South End is important to the fabric of Springfield and we are committed to creating a better neighborhood for residents, businesses and visitors," Sarno said.

Among the \$3.2 million in streetscape improvements were new sidewalks with brick banding, new ornamental street lighting, new trash cans, planters, new crosswalks, new traffic signals and street signs. These efforts are part of the overall South End Revitalization Plan that calls for streetscape improvements along Main Street from downtown to the intersection of Locust Street and other infrastructure improvements to

the street grid in the Hollywood and Marble Street areas. This plan for the revitalization of the South End was developed by the City in collaboration with the group of South End stakeholders, the South End Revitalization Coalition, which is Co-chaired by Joan Kagan from Square One, Inc., and Leo Florian, President of the South End Citizens Council.
